

AGRI MALAYSIA 2016

MALAYSIA INTERNATIONAL
AGRICULTURE TECHNOLOGY EXHIBITION

INCORPORATING

HORTITECH

PALM OIL
TECHNOLOGY

22 ► 24 SEPTEMBER 2016

MELAKA INTERNATIONAL TRADE CENTRE,
MALAYSIA

www.agrimalaysia.com

MALAYSIAN AGRICULTURE

TRANSFORM FROM AGRICULTURE TO AGRIBUSINESS

The agricultural sector is one of the National Key Economic Areas (NKEA) under Economic Transformation Programme (ETP). It is an important role in Malaysia's economic development by providing rural employment, uplifting rural incomes and ensuring national food security.

The Agriculture NKEA focuses on transforming a traditionally small-scale, production-based sector into a large-scale and the transformation mainly comprises four key themes: capitalising on competitive advantages, tapping premium markets, aligning food security objectives with increasing GNI, and participating in the regional agricultural value chain.

There are 16 Entry Point Project (EPP) and 11 Business Opportunities (BO) which have been introduced to contribute much to Gross National Income (GNI) as well as job opportunities at sub-urban areas.

Source: Ministry of Agriculture & Agro-Based Industry Malaysia ETP, PEMANDU

AGRI MALAYSIA

Agri Malaysia is aimed to be the most professional and comprehensive agricultural trade exhibition dedicated to local and international market players for an exclusive product and technology showcase. This unique platform shall bring industry stakeholders under one roof for business expansion, learning and networking in order to achieve a greater improvement for overall industry.

INCORPORATING

HORTITECH

Malaysian government has established the Horticulture Research Centre to develop and support in horticultural technology. HortiTech, in response to this, is aimed to provide a professional platform for related industry stakeholders to showcase or explore the horticultural technology.

PALM OIL TECHNOLOGY

Malaysia is one of the world's largest palm oil exporters and the oil palm industry forms the economic backbone of Malaysia. The incorporated Palm Oil Technology profile is set to provide a professional showcase platform for palm oil related companies, not only upstream but downstream companies too, to have a wider market reach.

WHY AGRI MALAYSIA?

All about the industry

- Industry-specific trade exhibition dedicated to agricultural sector
- Full focus on agricultural products, technology and solutions

Gather the best products, technology, and people

- Covering the essentials of agricultural sector
- Local and international participation to boost the industry

Effective Networking Platform

- Bringing industry-related stakeholders including government, international and local participants together for effective interaction
- Collaboration with industry-related organizations for further promotion and activities

Learning & Update

- Educate and impress your potential customers through product demonstration
- Enrichment programs available for exhibitors and visitors



EXHIBIT PROFILE

Agricultural Technology

- Soil & Tillage
- Sowing & Planting
- Land Irrigation
- Crop Cultivation & Harvesting
- Weeds
- Agricultural Pest Control
- Thresh, Sorting, Packaging
- Energy-saving Technologies
- Automation for Agriculture
- Geographical, Positioning & Navigation Systems
- Remote Sensing (RS)
- Agricultural Biotechnology & Sciences
- Agricultural Waste Recycling & Utilization
- Organic Farming
- Precision Agriculture
- Agricultural Chemicals & Fertilizers, Consulting Services & Information
- Agricultural Engineering

Agricultural Machinery & Equipment

- Tractor & Power
- Soil Cultivation
- Planting
- Fertilizing & Pest Control
- Irrigation
- Threshers & Produce Sorters
- Harvesting / Post-harvest
- Components, Tools, Accessories, Spare Parts

Agricultural Construction

- Building materials for Agriculture
- Building of Granaries, Elevators, Silos, Barns
- Melioration & Hydraulic Engineering
- HVAC for Agriculture
- Building & Equipment of Facilities & Production Lines
- Greenhouses & Film Tunnels
- Horticultural Nursery
- Renewable & Alternative Energy

VISITOR PROFILE

- Agents & Distributors
- Agri-Business Investors & Entrepreneurs
- Agriculture Technologists
- Agricultural Storage, Transport & Logistics Experts
- Farmers & Farm Managers
- Government Authorities
- Importers, Exporters & Traders
- Nurserymen & Growers
- Wholesalers & Retailers
- Estate Developers



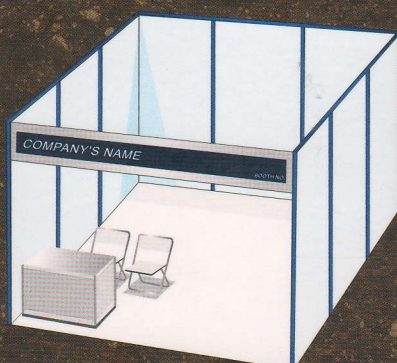
ABOUT THE VENUE



Melaka International Trade Centre (MITC) is a one-stop Trade & Service Centre. It is strategically situated and accessible from other towns, cities and states in Malaysia via the North-South Expressway.

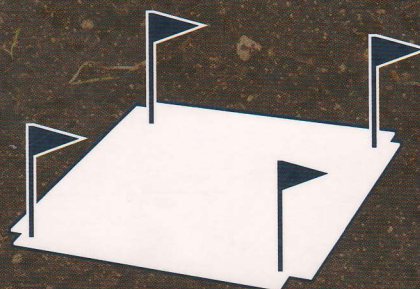
BOOTH DETAILS

SHELL SCHEME min 9 sq.m



- » 1 No. 13Amp / 230V – Power Point
- » Needle Punch Carpet Flooring
- » Aluminum System
- » White Laminated Plywood Panel
- » 2 Nos. Fluorescent Tubes
- » 2 Nos. Upright Chairs
- » 1 No. Information Counter
- » Fascia Board with Company's Name & Booth Number
- » Waste Paper Basket

RAW SPACE min 18 sq.m



- » Raw space is without any fittings and the exhibitor will be responsible for the own design, construction and furnishings.

SHOW ORGANISER :

expoGLOBE
EXPOGLOBE SDN BHD
(1163646-H)

SHOW MANAGER :

ONE
INTERNATIONAL
EXHIBITION

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